

**PACKAGING BAG CONTAINER
MANUFACTURING
& PACKAGING DESIGN**

包装袋容器制造&设计
一站式打造

Original From 2003



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WISON PACKAGING

好产品
是“装”出来的

**DELICATE PACKAGING
UPGRADES PRODUCT VALUE**

伟兴包装 (山东) 科技有限公司
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WISON PACKAGING PROFILE

伟兴包装简介

01



伟兴包装从事塑料软包装袋供应服务二十年（设计、排版、印刷、复合、分切、制袋、运输）一体化生产企业。

包装袋产品多用于（咖啡袋、宠物食品袋、休闲零食袋、121°灭菌袋、冷冻食品袋、易撕膜卷材）

Wison Packaging has been engaged in the integrated production enterprise of plastic flexible packaging bag supply service (design, typesetting, printing, compounding, slitting, bag making, transportation) for 20 years. Packaging bag products are mostly used (coffee bags, pet food bags, leisure snack bags, 121° sterilization bags, frozen food bags, easy-to-tear film rolls)

Bag types include: zipper standing bag, square bottom gusset bag, flat bag, side gusset bag, biodegradable paper bag, flexible film, cover film

COMPANY PROFILE

01 Experienced In Industry

20 years of flexible packaging industry experiences offer a full range of flexible packaging products choices.

03 All Customer Served

Have experiences work with both end-user and trading company, Understand the difference between clients and user.

05 Market Focus

Our market is mainly Europe&USA, we understand the local culture and policies in flexible packaging business.

02 Full Solutions

We offer packaging analysis, designing, sampling, manufacturing, QA, logistic, Keep advising not just manufacturing.

04 No Distance Service

We're here for you! When you call us, we'll answer the phone (not voicemail). If there's ever an issue, we'll bend over backwards to fix it ASAP.

06 Continuous Development

We offer continuous packaging development and support, keep update your new idea, commit an upgrade service.

ESZURE CULTURE PROFILE

爱启哲文化传播

15+

全职品牌设计师

15 + FULL TIME BRAND
DESIGNER

20+

品牌服务经验

EXPERIENCE 20 + BRAND
SERVICE

300+

服务创造品牌

300 + SERVICE CREATES
BRAND



爱启哲一直遵循“企业”“产品”“人”三者之间价值交换的商业逻辑通,过定制产品战略方法,帮助企业围绕取胜愿景展开企业战略、品牌战略与产品战略三项具有核心决胜力的战略和创意工作。

助力企业持续获得品牌竞争力和差异化的品牌活力,为产品赢得最终胜利。

Eszure Culture has always followed the business logic of value exchange among "enterprise", "product" and "human". Through the method of customized product strategy, it helps enterprises to carry out three strategic and creative works with core decisive power, namely enterprise strategy, brand strategy and product strategy, around the vision of winning. Help enterprises to continuously obtain brand competitiveness and differentiated brand vitality, and win the final victory for products.

立体化服务体系 | 多维度提升品牌资产

构建全方位的、卓越的品牌体系,服务更多的中国企业,提升其国际化的品牌形象,在全球广泛树立中国的企事业机构品牌形象与人文风格。专业化团队提供高效的、详实的、可落地的品牌解决方案。用综合的品牌体系成就品牌每个阶段的目标,前瞻性的趋势洞察与品牌一起创造可持续发展的未来。

THREE DIMENSIONAL SERVICE SYSTEM MULTI DIMENSIONAL PROMOTION OF BRAND EQUITY

Build a comprehensive and excellent brand system, serve more Chinese enterprises, enhance their international brand image, and widely establish the brand image and humanistic style of Chinese enterprises and institutions in the world. Professional team to provide efficient, detailed, landing brand solutions. Achieve the goal of each stage of the brand with a comprehensive brand system, and create a sustainable future with the brand with forward-looking trend insight.

COMPANY PROFILE

02

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PACKAGING DISPLAY

包装展示

方底袋

SQUARE
BOTTOM POUCH



背封袋

FIN SEAL
POUCH



卷材膜

FLEXIBLE
FILM



拉链站立袋

ZIPPER
STAND UP POUCH



三边封袋

FLAT
POUCH



珠光膜卡头袋

PEARL FILM
CARD HEAD POUCH



侧插角袋

SIDE GUSSETED
POUCH



盖膜

COVER
FILM



03

PACKAGING DESIGN

包装设计案例合集



袋型介绍 INTRODUCE



袋型:

市场上有四种主要的咖啡包装袋: 三边封袋、站立袋、四边封袋、八边封袋、卷膜。

功能:

我们的咖啡袋采用的咖啡袋脱气阀技术有助于让空气从袋中排出, 而不会让空气进入。这项技术可确保咖啡在袋内保持新鲜并紧密密封。

脱气阀允许积聚的二氧化碳逸出, 同时不允许水分、氧气或光线等咖啡新鲜度杀手进入。单向脱气阀确保客户获得新鲜咖啡。

咖啡在到达顾客手中之前的新鲜状态。这意味着供应商必须确保咖啡在分发给企业、商店、咖啡馆或运送到国外的最终用户(作为出口)时保持新鲜。新鲜烘焙的咖啡会释放二氧化碳, 使其难以保持新鲜度。

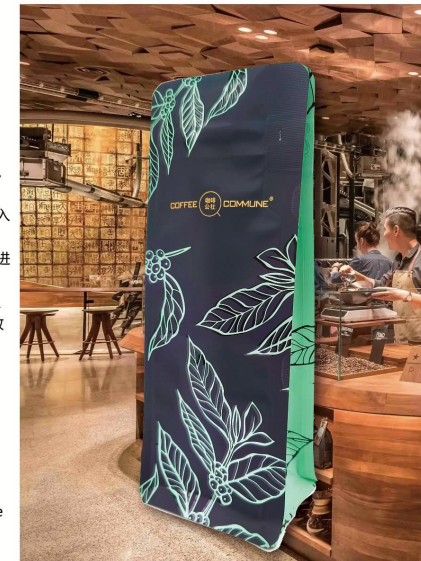
Bag type: There have four main coffee bag in the market:

flat pouch, stand up pouch, gusset pouch, flat bottom pouch, roll film.

Function: the Coffee Bag degassing valve technology employed in our pouches helps to allow air out from the bag without letting air in. This technology ensures that coffee is kept fresh and sealed tightly inside the pouch.

The degassing valve allows the built-up carbon dioxide to escape while the coffee freshness killers such as moisture, oxygen, or light are not permitted in. The one-way degassing valve ensures that customers get fresh coffee.

The freshness state of the coffee until it reaches the customer. This means that the supplier must make sure the coffee stays fresh when being distributed to businesses, stores, cafes, or shipped to end user in foreign countries (as export). Freshly roasted coffee releases carbon dioxide which makes it hard to maintain its freshness.





袋型介绍 INTRODUCE

袋型:

市场上有四种主要的宠物食品袋: 三边封袋、站立袋, 四边封袋, 八边封袋。

材质:

PET/+AL/VMPET/NY/+LLDPE/RCPP

功能:

宠物食品袋广泛用于狗、猫等宠物食品。就像人类食品一样, 宠物食品也需要有高阻隔的小袋, 以确保主要宠物食品的成分得到很好的保护。我们将宠物食品袋与坚固的材料结合在一起, 使其比传统的纸质包装设计更耐磨损。这使我们的包装袋对运输、处理和供应过程中可能发生各种损坏具有高度的抵抗力。此外, 我们的宠物食品袋还对油脂和其他可能导致传染的外部因素具有很高的抵抗力。

Bag type:

There have four main pet food bags in the market: flat pouch, stand up pouch, gusset pouch, flat bottom pouch.

Material:

PET/+AL/VMPET/NY/+LLDPE/RCPP

Function:

Pet food bags are widely used for the dog, cat, and other pet foods. Just like human food, pet food also requires pouches that have high barriers to ensure the ingredients of the prime character pet food are well guarded. We incorporate our pet food bags with robust side panel materials to make them more resistant to wear and tear than





袋型介绍 INTRODUCE

袋型:

三边封, 站立袋, 异形袋, 四边封, 背封袋

材质:

PET/PE, PA/PE, PET/VMPET/PE, PA/VMPET/PE

功能:

运输过程当中产品不会有破损, 能保持固定的状态。

Bag type:

Three seal bag, stand up bag, special shape bag,
four seal bag, centre seal bag

Material:

PET/PE, PA/PE, PET/VMPET/PE, PA/VMPET/PE

Function:

The product will not be damaged during
transportation and can maintain a fixed state.





袋型介绍 INTRODUCE

袋型:

站立袋, 异形袋, 八边封袋, 四边封袋, 背封袋, 卷膜

材质:

PET/VMPET/PE, PET/Al/PE, OPP/CPP, OPP/VMPET/PE

功能:

袋子轻便灵活, 抗拉强度高。我们设计的聚酯薄膜袋可确保您的食物与环境完全分离。我们知道, 让您的食物能够保存多年的关键是尽可能多地去除氧气。

我们使用的化学组合 PET/VMPET/PE 使袋子具有超强的刚性和拉伸性。我们向您保证, 您的食物不会受到光、热、湿气、氧气的影响。

Bag type:

Stand Up Bag, Special Shape Bag, Flat Bottom Bag, Four Seal Bag, Centre Seal Bag, Roll Film.

Material:

PET/VMPET/PE, PET/Al/PE, OPP/CPP, OPP/VMPET/PE

Function:

The bag is light and flexible with high tensile strength.

The Mylar bags we design ensure that there is a total separation between your food and the environment. We understand that the key to making your food last for years is to remove as much oxygen as possible.

The chemical combination that we use, PET/VMPET/PE, makes the bag super-rigid and tensile. We assure you that your food will be free from light, heat moisture, oxygen.





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数字印刷 DIGITAL PRINTING

我们的数码印刷服务可在袋子的正面、背面和角撑板上提供定制印刷。我们可以使用哑光、消光和透明结构对您的包装袋进行数字印刷。

最低订购量越低，灵活性越高，适应最多样化的产品，达到最好的宣传效果。

最低数量500个。交货期5-7天。无需制版费。

Our digital printing service offers custom printing on the front, back and gusset panels of the bag. We can digitally print side gusset bags and stand-up pouches using matte foil, shiny foil, and clear structures.

With lower minimum order quantities comes a higher degree in flexibility. With digital you have packaging design flexibility to accommodate even the most diverse range of products.

MOQ: 500pcs, production time: 5-7days. No Cylinder charge.

WISON PACKAGING



可完全生物降解 BIODEGRADABLE

伟兴包装致力于为当今的包装需求提供可生物降解和环保的解决方案。我们已经设法生产出真正可生物降解的塑料。生产我们全新的、革命性的可持续、可生物降解和环保的一次性食品包装产品系列。惠生所有产品均由聚丙烯制成，并与特殊的可生物降解添加剂精心混合。与传统塑料相比，这使得塑料能够以更快的速度被微生物分解。

Wison Packaging is committed to providing biodegradable and eco-friendly solutions to today's packaging needs. we have managed to produce plastic that is truly biodegradable. Wison products our new, revolutionary line of sustainable, biodegradable and eco-friendly disposable food packaging products. All Wison products items are made of polypropylene that is carefully blended with a special biodegradable additive. This enables the plastic to be broken down by microbes at a much faster rate compared to conventional plastics.



可回收 RECYCLABLE

PE/PE,这种可回收的包装选项由优质的 LDPE 材料制成，具有高阻隔性和更长的保质期。

适用于包装干湿产品，可回收PE包装是许多食品和非食品产品的绝佳选择。

PE / PE, Made from quality LDPE material this recyclable packaging option boasts high barriers and extended shelf life. Suitable for packing wet and dry products, recyclable PE packaging is a great choice for many food and non-food products.

我们获得的认证
CERTIFICATIONS WE HAVE OBTAINED

WISON
PACKAGING

